

CVCC Job Seekers

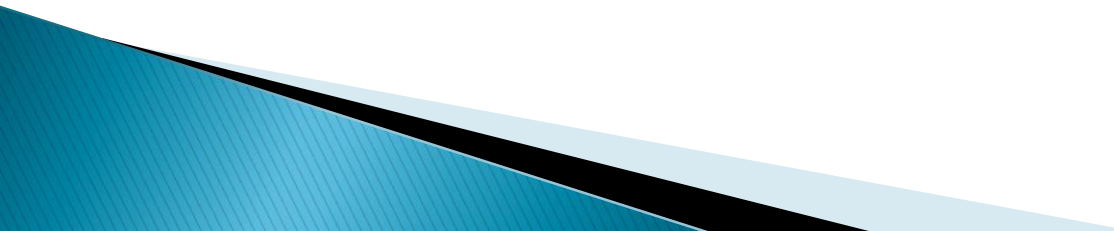
Strategies for Job Seekers over 40

EMPLOYER MYTHS ABOUT OVER-40 HIRING



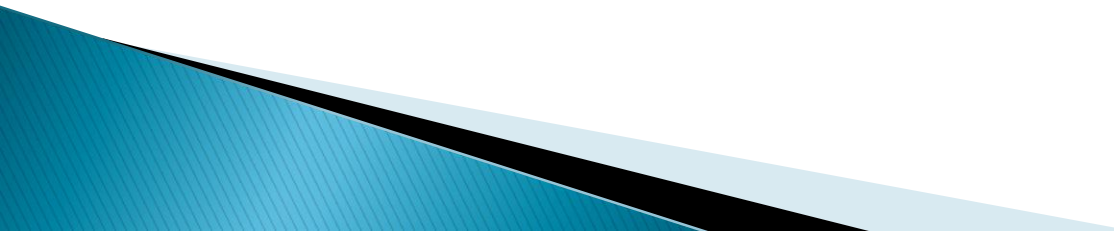
AARP STUDY

ADVANTAGES:

- ▶ In-depth experience, which leads to better judgment
 - ▶ Greater commitment to quality
 - ▶ Good communication skills; get along well with co-workers
 - ▶ Loyalty to company goals
 - ▶ Strong work ethic
 - ▶ Highly developed skills and competencies
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AARP STUDY

DISADVANTAGES:

- ▶ Resistance to change
 - ▶ Reluctance to accept and use new technology
 - ▶ Know-it-all attitude
 - ▶ Discomfort when reporting to a younger manager
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Demonstrate that you're a lifelong learner
who embraces change.





Create a Linked In account

Update your e-mail (lose AOL)

Be familiar with Skype, Instagram, Pinterest,
Google Drive, and YouTube



Be technologically savvy.



Mashable is a perfect catch-all site that can keep you in the know on current news, information, and trending social media topics.

Follow people of interest on **Twitter** or **Pinterest**..

Stay in the loop by reading up on
what's fresh and current





Stick with the classic looks.

Follow trends in small doses.

Add a splash of color.

Strive to look refined, smart and uncluttered.

Make sure your glasses are in style and your hair freshly trimmed.

Splurge on new shoes and a new handbag—larger and softer.



**Project a youthful look, demeanor,
and attitude**



Create a team of advisers. >>

PERSONAL AND LIFESTYLE CHARACTERISTICS BY GENERATION

	Veterans (1922–1945)	Baby Boomers (1946–1964)	Generation X (1965–1980)	Generation Y (1981–2000)
Core Values	Respect for authority Conformers Discipline	Optimism Involvement	Skepticism Fun Informality	Realism Confidence Extreme fun Social
Family	Traditional Nuclear	Disintegrating	Latch-key kids	Merged families
Education	A dream	A birthright	A way to get there	An incredible expense
Communication Media	Rotary phones One-on-one Write a memo	Touch-tone phones Call me anytime	Cell phones Call me only at work	Internet Picture phones E-mail
Dealing with Money	Put it away Pay cash	Buy now, pay later	Cautious Conservative Save, save, save	Earn to spend

Know your audience. >>



Check out search sites dedicated to companies who are seeking candidates with knowledge and experience, like [Workforce50.com](https://www.workforce50.com), [Seniors4Hire.org](https://www.seniors4hire.org), and [SeniorJobBank.org](https://www.seniorjobbank.org). >>>