

## **MEDIA ARTS II**

### **Van Tilburg**

**OBJECTIVE OF THE COURSE:** This class will build upon the foundations from Media Arts I. Students will be introduced to more advanced techniques and be expected to pursue areas of personal interest in more depth independently. It will be broken down into two courses: Motion Graphics/Animation(1st Semester: graphic design and cartooning), and Video Broadcasting (2nd Semester: broadcast journalism). The emphasis of the class will be project-based learning where students must apply what they have learned in real world situations. The goal of the course is to prepare students for further education or employment in a media related field.

**SOFTWARE:** Video Editing: Adobe Premiere Pro CC, Motion Graphics: Adobe After Effects CC and Photoshop CC, Animation: Adobe After Effects, Animate and Character Animator and Maxon Cinema 4D.

**GRADES:** The following point scale is used (100-90 A, 89-80 B, 79-70 C, 69-60 D, 59-0 F.). Grades are not the focus of this course. However, no one should receive a grade lower than a "B." If you do, you need to reevaluate if you really want to pursue a career in this industry. The main objective is to produce quality projects and master skills for further education or employment.

50% **ACTIVITIES/LAB:** (5-50 points) These vary from smaller projects that usually take a day or two to complete to larger projects assigned over a period of days or weeks. Some will be done as a group, but there are more individual assignments this year. Everyone in a group is expected to contribute.

20% **TESTS AND QUIZZES:** (25-50 points) There will be occasional tests and quizzes that will be objective in nature. The Adobe Certification exams will also count as test scores.

20% **CLASSWORK/HOMEWORK:** (5-25 points) Written assignments will be assigned in Google Classroom.

10% **PROFESSIONAL POINTS:** Students will receive 5 daily points based on being on time, in uniform, productive and cooperative.

**LATE ASSIGNMENTS:** You will have up to one week to turn in late assignments for a -20% penalty. No late assignments will be accepted after one week.

**MAKE UP WORK:** You will have the number of days you were absent to make up work. If you are absent on the day an assignment is due, you must turn it in on the day you return. Make sure to check Google Classroom on days you are absent if possible as you may be able to complete from home. Some lab work cannot be made up and you will be excused from these assignments or receive an alternative assignment. All make-up work is the student's responsibility. You will not be chased down. I will simply give you a zero.

**CERTIFICATIONS:** All students are expected to pass the Adobe Certified Professional in Visual Design using Photoshop and Visual Effects and Motion Graphics using After Effects as part of the Motion Graphics/Animation course. Students that did not earn their Adobe Certified Professional Digital Video using Premiere Pro during their junior year will be expected to pass it this year. All the certification will be a part of the test and quizzes course grade. When students pass all three Certifications, they will be awarded Adobe Certified Professional in Video Design..