



CUYAHOGA VALLEY
CAREER CENTER

Cuyahoga Valley Career Center

Job Posting #1998

Job Posting Date: 3/27/2019

Employer Information: Innovative Global Vision
Contact: Mrs. Karen Leonard
1410 Highland Road, Suite #14
Macedonia, Ohio 44056
Phone: (330) 425-0922 **Ext:** 112
E-mail: karen@igvinc.com

Main Business: Website Design & Digital Marketing

Job Title: Digital Marketing Intern

Full/Part-time: Part-Time **Job Hours:** _____

Job Duties:

- The intern will work closely with our Chief Marketing Officer to:
- Build and execute digital marketing (social media, email, content) strategy through competitive research, platform determination, benchmarking, messaging and audience identification.
- Generate, edit, publish and share content (original text, images, video) that builds engagement, increases brand visibility and encourages target audiences to take action.
- Create editorial calendars.
- Assist with writing proposals
- Assist with content creation for the company blog.
- Analyze reports and connect data directly to actionable items to improve growth and engagement.
- Help to create monthly marketing plans and ideas around a client's upcoming initiatives.

Compensation: Unpaid

Special Notes / Additional Information:

PLEASE APPLY DIRECTLY THROUGH EMPLOYER FOR THIS POSITION

How to Contact: E-mail resume

Seeking:

High School Student, CVCC Alumni

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