
10 WAYS TO KICK-START YOUR JOB SEARCH

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The economy is slowly picking up, and the unemployment statistics are improving; but if you have been looking for a job for a while, you may not be sensing any improvement in your personal job search. It may be time to kick start your job search. Here are eight ways to put some new life into your career plan:

- Add a credential to your resume. Employers love seeing credentials and certifications on your resume because they validate your skills and experiences. You may have the knowledge, but have never taken a test to prove it. Certifications such as IC³ (Internet Core Computing), Microsoft Office Specialist, Adobe, and AutoDesk look great and go a long way to show your skills and your marketability.
- Get a personal make-over.
- Improve your nonverbal skills.
- Practice your 60-second introduction.
- Conduct an informational interview.
- Modernize your lingo.
- Update your LinkedIn profile.
- Get technical.